



Since 1994

The Companion of Community Health
Vietnam Medi-Pharm 2025



Date: May 08 – 11, 2025

Venue: Friendship Cultural Palace - 91 Tran Hung Dao St., Hanoi, Vietnam

MINISTRY OF HEALTH OF THE SOCIALIST REPUBLIC OF VIETNAM

WELCOME LETTER

**TO LOCAL AND INTERNATIONAL ENTERPRISES PARTICIPATING IN
THE 32ND INTERNATIONAL EXHIBITION ON PRODUCTS, EQUIPMENT, SUPPLIES
FOR PHARMACEUTICAL AND MEDICAL, HOSPITAL AND REHABILITATION
VIETNAM MEDI-PHARM 2025**



The Ministry of Health of Vietnam honors the Vietnam Medical Import-Export JSC (VIMEDIMEX VN) and Vietnam Advertisement and Fair Exhibition JSC (VIETFAIR) for successfully organizing 31 international editions of Vietnam Medipharm in recent years. The event has contributed to develop a fair, high quality, effective and internationally integrated medical system

The 32nd Vietnam International Medical and Pharmaceutical Exhibition (VIETNAM - MEDIPHARM 2025) will be held from May 08 - 11, 2025 at Friendship Cultural Palace, 91 Tran Hung Dao, Hoan Kiem District, Hanoi. The event focuses on introducing the latest and most outstanding advances and achievements of the medical and pharmaceutical industries in Vietnam and the world, propagating the policies and laws of the Party and State on medical work. I hope that the exhibition will be a bridge for organizations and businesses to introduce products, exchange experiences, seize business investment and contribute the protection, care and improvement of the people's health .

On behalf of the Ministry of Health of Vietnam, I warmly welcome local and international organizations and enterprises to participate in the Exhibition.

Wishing the exhibitors fruitful results. Wishing the exhibition great success!

Since 1994

**ON BEHALF OF MINISTER
DEPUTY MINISTER**

Nguyen Thi Lien Huong

General Information



- > **Time:** May 08 - 11, 2025
- > **Venue:** Friendship Cultural Palace,
91 Tran Hung Dao, Hanoi, Vietnam
- > **Opening hour:**

May 08, 2025:	Opening ceremony:	09:00 - 10:00
	Visitor:	10:00 - 17:30
May 09 - 10:	Visitor:	09:00 - 17:30
May 11:	Visitor:	09:00 - 12:00
- > **Scale:**
 - 9,500 sqm | 550 booths | 375 Exhibitors
- > **Visitors (estimated):**
 - 12,500 local and international visitors
 - More than 87% is professional visitors
- > **Concurrent events:**

The 14 th International Dental	Vietnam Dental 2025
The 18 th Vietnam International Hospital	Vietnam Hospital 2025
The 12 th International Medical Tourism	Medical Tourism 2025
Innovative Care Conference and Exhibition	Cares Expo Vietnam 2025
International Smart Health Exhibition in Vietnam	Smart Health 2025

Introduction and display

- **Pharmaceuticals | functional foods**

Material, pharma-chemicals, pharmaceuticals, Eastern, Southern, Middle pharmaceuticals

- **Medical equipment:**

Surgical Equipment / Diagnostic Equipment / Rescue Equipment, Equipment for physical therapy and orthopedic surgery, Medical consumables/ furniture and equipment / Medical protection products and consumable materials

- **Hospital | Clinic**

Hospital – clinic / Project Equipment, furniture, Medical software, healthcare services

- **Dental | Ophthalmology**

Medicines, Dental instruments, equipment, Ophthalmology instruments, equipment

- **Medical tourism:**

Medical tourism service, high quality health care

- **Technology in the healthcare industry / Technology:**

Digital transformation in healthcare

Early diagnosis technology, Vaccines: prevention, preventive medicine

- **Technical support equipment, health care products, Healthcare technology:** Mobility / assistive equipment, communication aid ...

- **Equipment for chemical and experiment:**

- Analysis and image processing Equipment / Equipment for Laboratory, The application of biotechnology, Technical & Medical Equipment / Equipment and products for treating water, waste medical.

- **Equipment and beauty products:**

- Cosmetic equipment, materials and beauty care products, massage & spa products and instruments...

- **Other equipment and products:**

- Teaching aids, mock-up for universities, colleges, Media, insurance, Medical magazines.

Major Activities in 2025

- Seminar to explore the Endoscopy Equipment and Supplies market
- Forum on the future of Medicine and Healthcare: Smart technology and digital transformation in the medical and pharmaceutical industry
- Forum on AI & DATA in Smart Healthcare and Digital medicine
- forum on Advances in disease diagnosis, prevention and treatment
- Forum on wearable device ecosystem, remote medicine, medical record and hospital management
- Forum on smart technology for elder care - Forum
- Seminar on Strengthening international cooperation in the pharmaceutical sector



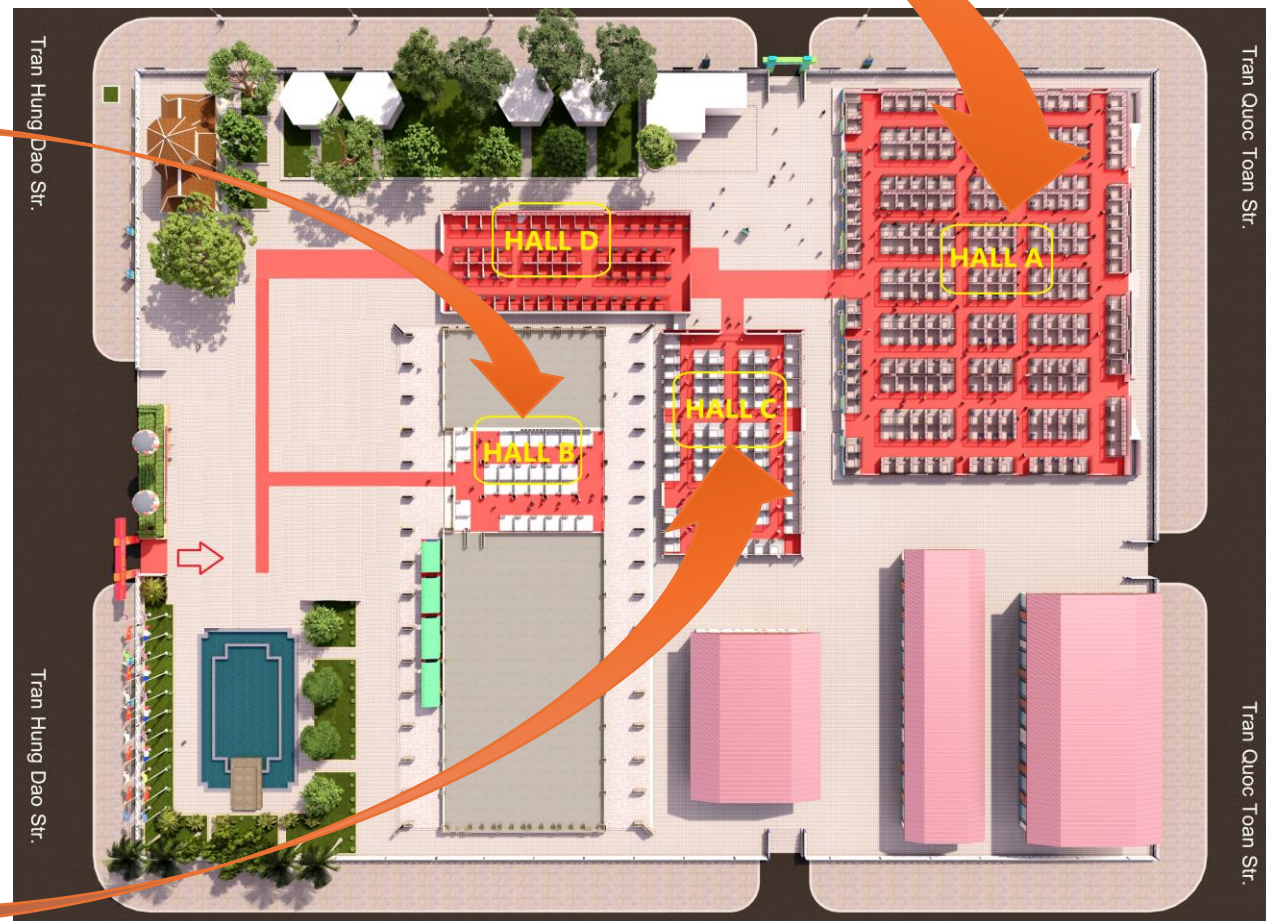
Hall A _ 250 Booths



Hall B 48 Booths

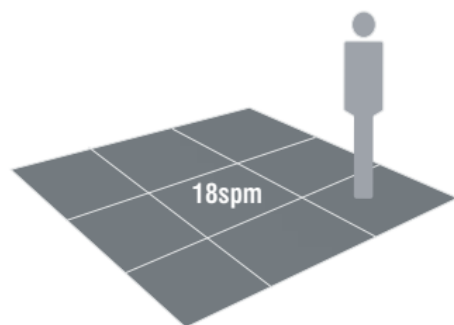
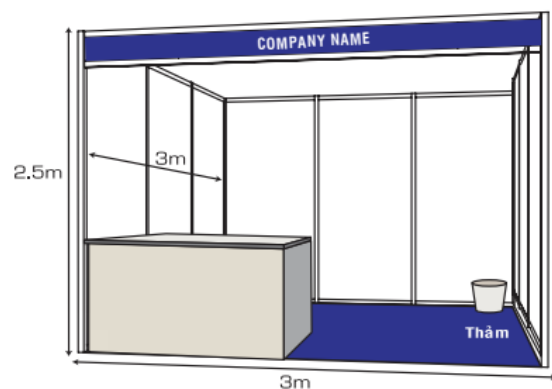


Hall C + D _ 145 Booths



> Standard booth (9sqm):

Partition, fascia board with Exhibitors name in English, one information counter, two folder chairs, single phase socket (5A-220v), two fluorescent tubes, carpet floor one paper-disposed basket.



> Rawspace: The minimum area is 18sqm

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the Organizer approval before March 25, 2025

> Free Services:

- Attending seminars, conferences, meetings...
- Trademark, product will be widely promoted
- To be provided with entrance badges, invitations for opening ceremony
- To be briefly introduced with company profile in the show catalogue
- Exhibits to be secured during closing time of the Exhibition
- General cleaning security service to be provided

★ Sponsor for programs & activities:

Various exclusive sponsor packages are available to maximize your brand and make yours stand out among others! Please contact us for further details.

★ Sponsors:





A. Space Requirements:

- ☐ **Package standard booth** USD 2,880/unit of 9 sqms x sqms = USD
USD 2,500/unit of 6 sqms x sqms = USD

Each standard booth includes: space with carpet, partitions, 2 fluorescent tubes, 1 electric socket point 220V/5A, 1 information counter, 2 chairs, company name in English on the fascia, 1 waste basket

- ☐ **Raw space (minimum 18 sqms indoor, 30 sqms outdoor):**

Indoor: USD 288 sqms = USD
Outdoor: USD 170 sqms = USD

B. Advertising in the official Exhibition catalogue: (size 14.5 x 20.5)

- ☐ **Cover Page 2, 3, 4:** - **Colour:** USD 1.200 x page(s) = USD
- ☐ **Inside full page:**
- **Colour:** USD 700 x page(s) = USD
- **B/W:** USD 500 x page(s) = USD

SUPPORT PROGRAM BUSINESS DELEGATION TO ATTEND VIETNAM MEDI – PHARM 2025



6 – 8 BOOTHS

Support 10% of Participation Cost

Free 01 booth for the agencies, organizations, industry associations, and sale agents that invite Russia exhibitors

8 - 12 BOOTHS

Support 15 % of Participation Cost;

Free 02 booth for the agencies, organizations, industry associations, and sale agents that invite Russia exhibitors

For mor details, please contact:

- Vietnam Medical Device Association:
- Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR:
Mr Minh: 0904111779 / quangminh@vietfair.vn
Mr Mạnh: 0948486937/ contact@vietfair.vn

<https://vietnammedipharm.vn/Default.aspx?language=en-US>

SUPPORT PROGRAM FOR THE RUSSIAN BUSINESS DELEGATION TO ATTEND VIETNAM MEDI – PHARM 2025



*The healthcare and pharmaceutical businesses delegation from **Russian Federation** registering for exhibition booths through the **Embassy of Viet Nam in the Russian Federation**, the **Embassy of the Russian Federation in Viet Nam**, and relevant agencies, industry organizations and associations will receive the following support.

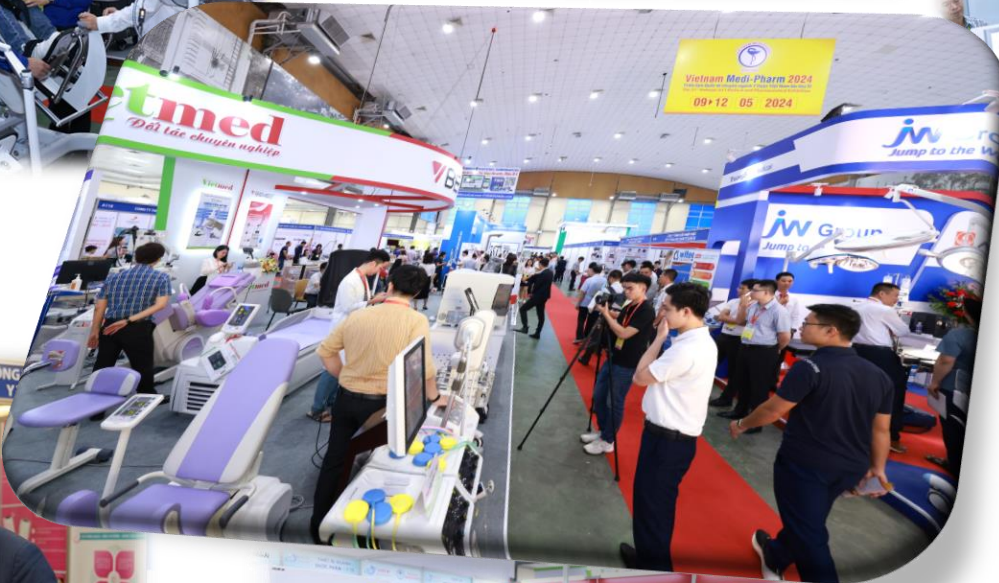
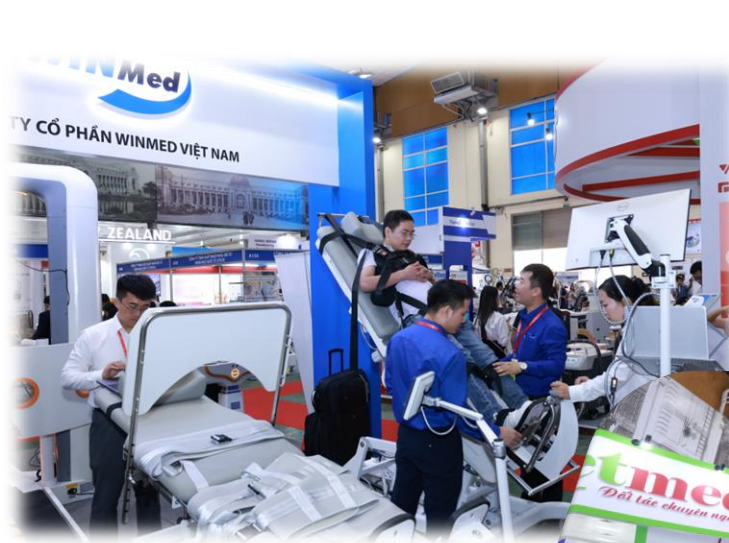
1 – 5 BOOTHS	6 – 10 BOOTHS
<p>Support 10% of Participation Cost</p> <p>Free 01 booth for the agencies, organizations, industry associations, and sale agents that invite Russia exhibitors</p>	<p>Support 15 % of Participation Cost</p> <p>Free 01 booth for the agencies, organizations, industry associations, and sale agents that invite Russia exhibitors</p>

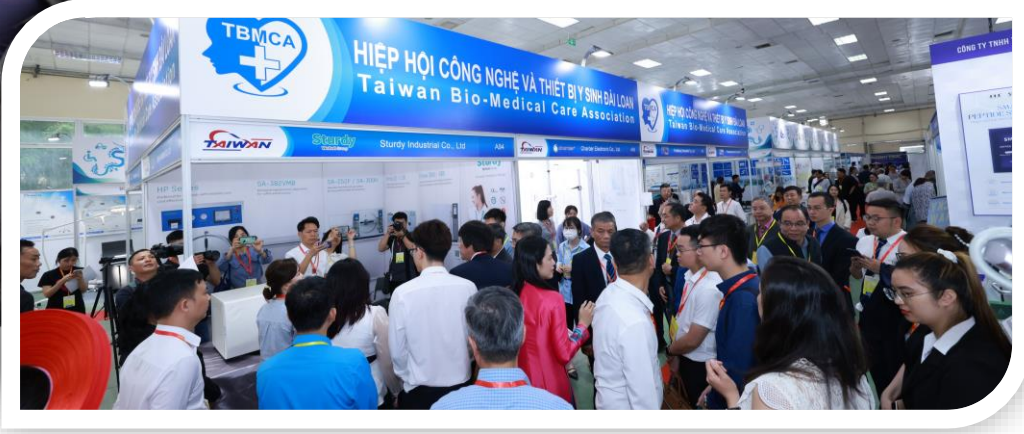
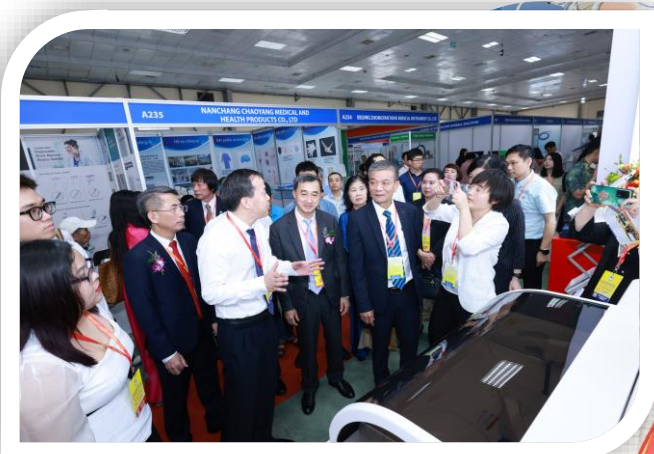
For mor details, please contact:

- Embassy of Viet Nam in the Russian Federation: Trade Office of Viet Nam in Russian Federation
ru@moit.gov.vn
- Viet Nam Medical Device Association:
- Viet Nam Advertisement and Fair Exhibition JSC - VIETFAIR:
Mr Minh: 0904111779 / quangminh@vietfair.vn
Mr Mạnh: 0948486937/ contact@vietfair.vn

<https://vietnammedipharma.vn/Default.aspx?language=en-US>





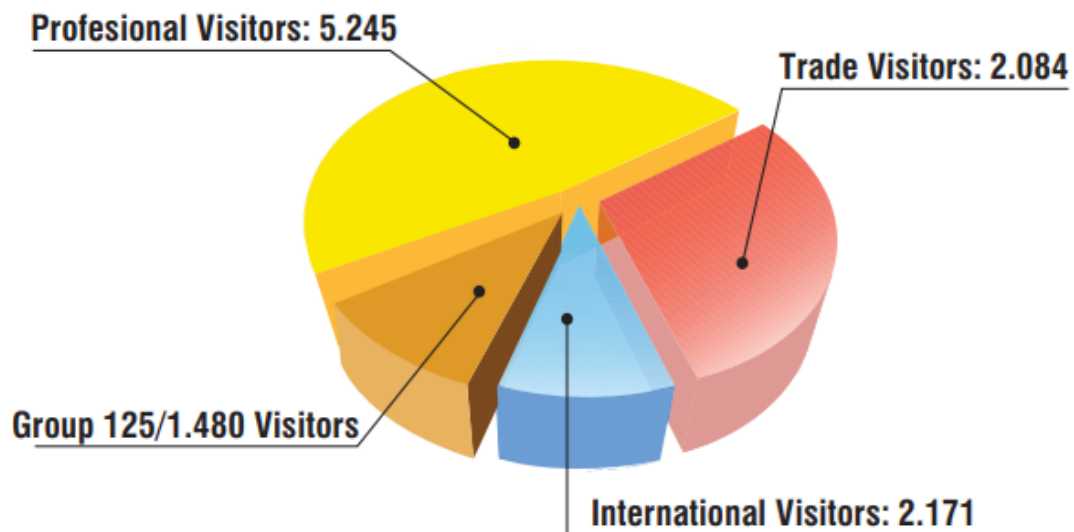






SHOW ACHIEVEMENT IN 2024

Visitors: 10.980



Statistic report:

Total Exhibition Area (sqm)	9500
Countries & Regions	30
Booths	500
Domestic	252
Foreign	248
Exhibitors	350
Domestic	130
Foreign	220
Satisfied	85,8%
Commit to participate in 2025	88%