

National Chamber of Exporters of Sri Lanka

131/6, Elvitigala Mawatha, Colombo -08, Sri Lanka Tel: +94 114651765. Fax: +94 112372818. E-mail: nce@nce.lk

30th January 2023 First Secretary, Embassy of the Russian Federation in Sri Lanka, No. 404, Bauddhaloka Mawatha, Colombo 07. Dear Offcier,

National Chamber of Exporters of Sri Lanka (NCE) Market Access Program for 2023

The National Chamber of Exporters of Sri Lanka is preparing its Market Access Program for the year 2023 with the sole objective of creating a solid platform for Sri Lankan exporters in the global arena to secure potential buyers for their products and services as well finding inputs for their Exports. In this regard, we will prepare the TRADE PROMOTION plan including business delegations from Sri Lanka for participation at International Trade Fairs and B2B discussions with overseas business fraternity.

Our focused areas are to establish contacts with leading Trade Chambers and their Members to create awareness about Sri Lanka as one of the most dynamic export destinations in the region of South Asia, specialized in agriculture, manufacturing and services.

We are also looking at overseas business contacts interested in joint ventures, partnerships with Sri Lankan Exporters and also setting up manufacturing plants in Sri Lanka or partner with a Sri Lankan Exporters. We are also looking for investors and meet up with organizations who can supply raw materials, machineries and other inputs for exports.

In this regard, we seek for your assistance in connecting us with leading Trade Chambers, Product association or any other important business contacts where we could engage in a zoom meeting with them and plan our programs related to the visit.

The proposed trade promotion plan will consist multi sectoral products and services. Some of the sectors are given below:

- 1. Confectionary Products Sector
- 2. Gems & Jewellery
- 3. Organic Products Sector/ Herbal Based Personal Care
- 4. Packaging Products
- 5. Rubber and Rubber Products
- 6. Spices and Spice-based Products
- 7. Tea and Tea-based Products
- 8. Processed Food Products
- 9. Fresh and Processed Agriculture Export Crops Sector

We are looking forward for a favorable reply.

Thank You, National Chamber of Exporters of Sri Lanka (NCE)

Mr. Shiham Marikar

Secretary General / Chief Operating Officer

Management Committee

