



Under the auspices of the
PRESIDENCY OF THE
REPUBLIC OF TURKEY



32nd CACCI Conference

November 23-24, 2018, İstanbul
Çırağan Palace Kempinski

Asia: Expanding Boundaries





Asia: Expanding Boundaries



MESSAGES



Following the success of our annual gathering in Sydney, Australia in September last year, I would like to once again invite members to extend the same spirited enthusiasm and strong support to the upcoming 32nd CACCI Conference to be held on November 23-24, 2018 in Istanbul, Turkey.

Our Conference this year aims to provide another important venue for our members to exchange ideas on trends and issues that are currently shaping the global markets. With the help of invited experts from the government and the private sector, we hope to take an in-depth look at some measures that could be implemented to help achieve stronger investment and output growth over the medium and long-term, particularly those that highlight the use of leading-edge technology and innovative approaches in meeting the current challenges of economic development in the region.

I am particularly pleased that the venue of our Conference this year is once again Istanbul, the business hub of Turkey. As you may know, Turkey's economy is on the upswing, with growth gathering momentum last year, driven by strong fiscal stimulus and a strong recovery in export demand. With the economy on strong footing since early 2017, the labor market has improved, and consumer and business sentiments have edged up.

I therefore invite all our members to attend this year's annual gathering in Istanbul and take advantage of another important opportunity to exchange views on how CACCI can help the Asian region remain an important contributor to the world economy. Your participation will also provide you the opportunity to see for yourself how Turkey continues to transform itself into one of the world's economic powerhouses, and to explore areas that offer growth potentials for your respective companies.

I look forward to seeing you all in Istanbul in November. With your presence and active participation in the forthcoming 32nd CACCI Conference, we hope to affirm CACCI's role as a vehicle for promoting regional cooperation.

JEMAL INAISHVILI
CACCI President



MESSAGES



Dear guests,

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI), a regional non-governmental association principally composed of the national chambers or associations of chambers of commerce and industry in 28 Asian and Western Pacific countries, and the Union of Chambers and Commodity Exchanges of Turkey (TOBB), the umbrella organization of the business community of Turkey representing 1.5 million member companies, have the pleasure to inform and invite you to attend the 32nd CACCI Conference, which will be organized under the patronage of H.E. Recep Tayyip Erdoğan, President of Turkey, scheduled to take place on November 23-24, 2018 in Istanbul, Turkey. Jointly organized by CACCI and TOBB, the Conference will focus on the theme **“Asia: Expanding Boundaries”**. I firmly believe that your presence will contribute to the success of this event.

Within the one-day Conference Program, the following topics will be elaborated on:

- The Changing Role of Chambers in Promoting Business
- Innovation and Digitalization: Implications for Business
- Regional Integration and Connectivity for Sustainable Development
- A New World Economic Order: What it Means for Asia.

The Asia-Pacific Region accommodates 40% of the world's population and 23% of the global economy. We take note of the growing importance of the Asia-Pacific Region for the global economy and we strive for harnessing a synergy that will be a win-win for all. Economic developments indicate that the center of gravity of global economy is shifting towards Far East. In other words, we have now entered to the century of the Pacific. It is the largest global market with over 3 billion consumers. Annual volume of goods and services imported by CACCI countries is around 5 trillion USD. Besides, economic growth rates are also above global averages. Average growth rate of the Region has been hovering around 6% in the last 5 years. The growth expectation for 2018 and 2019 is 6.5%. Therefore, the Asia-Pacific Region remains to have a decisive power over the course that the global economy would follow.

Given the shifts in global balances, it is significantly important to organize the 32nd CACCI Conference in İstanbul, the city that bridges the West and the East. On behalf of the business community of Turkey, I would be pleased to welcome business representatives from all over the world and promise a full program with knowledge sharing, networking, and business to business meetings, and social and cultural events.

M. Rifat HİSARCIKLIOĞLU

President of TOBB

Vice President of CACCI



PROGRAM

NOVEMBER 23, FRIDAY

08:00am-17:00pm Registration

09:00am-12:00nn Final Selection of Winners

- The 7th Asia –Pacific Young Entrepreneur Award
- The 8th Local Chamber Awards

09:00am-12:15pm Parallel Breakout Sessions

These parallel breakout sessions focusing on three sectors each will feature sectoral roundtable discussions and concurrent sessions that will gather government and private sector leaders for dialogue and panel discussion and information sharing on important sectoral issues, as well as to explore possible areas of cooperation among CACCI members within the same sector.

09:00am-10:00am

Group One

- CACCI Women Entrepreneurs Council
- Asian ICT Council
- Asian Council on Health and Education

10:00am-11:00am

Group Two

- Young Entrepreneurs Group Asia-Pacific
- Asian Council on Tourism
- Asian Council on Trade Facilitation

11:00am-11:15am

Coffee Break ☕

11:15am-12:15pm

Group Three

- SME Development Council
- Asian Council on Food and Agriculture
- Asian Council on Water, Energy and Environment

12:15pm-01:15pm

Lunch 🍽️



PROGRAM

NOVEMBER 23, FRIDAY

01:30pm-04:00pm Final Selection of Winner for the 2nd Asia-Pacific Women Entrepreneur Award

02:00pm-03:00pm Policy Advocacy Working Group Meeting

This session will review and finalize a paper focusing on a policy or policies of current interest to CACCI members and to the region's business community as a whole, and for submission – along with their recommendations – to regional or multilateral organizations and to relevant government authorities for consideration and possible input into their policy-making endeavours.

03:00pm-05:00pm Discover Business Opportunities Through CACCI

This session will feature the following: (a) country presentations by selected member chambers on current economic conditions in their respective countries and opportunities for trade and investments, or on special programs, projects, products or services that have benefited their members or the community they serve and may be adapted by chambers from other countries; and (b) invited CEOs of companies or successful entrepreneurs from various CACCI member countries who will share their success stories; the challenges they faced and how they overcame them; and/or their innovative business models

02:30pm-04:00pm Advisory Board Meeting (Open only to Advisory Board members)

04:00pm-05:00pm Budget Commission Meeting (Open only to Budget Commission members)

05:00pm-05:15pm Coffee Break ☕

05:15pm-06:45pm 89th CACCI Council Meeting

07:15pm-09:30pm Welcome Reception/Dinner



PROGRAM

NOVEMBER 24, SATURDAY

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The 32nd CACCI CONFERENCE

Theme: ASIA: EXPANDING BOUNDARIES

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The Conference will identify measures that the business sector and governments in the region can undertake to address the challenges being faced by the global economy and take full advantage of the current opportunities offered not just by markets in the Asia-Pacific region but by countries in other parts of the world as well, thereby enabling them to grow and expand beyond the domestic borders and into the global market.

Invited speakers will discuss how chambers and businessmen in the region can work closely together in defining a new role for the Asian business community in achieving a sustainable economic development, grasping common opportunities outside the usual geographical and technological boundaries, and managing shared risks and problems amid a rapidly changing world market, while playing a substantial, constructive and catalytic role in global economic growth.

10:00am-11:00am Opening Ceremony

- Welcome Statement from **Mr. M. Rifat Hisarcıklıoğlu**, President, The Union of Chambers and Commodity Exchanges of Turkey (TOBB)
- Welcome Remarks from **Mr. Jemal Inaishvili**, President Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI)
- Special Address by a High-Level Government Official of Turkey
- Keynote Address by Invited Expert
- Presentation of Plaques of Appreciation to the High-Level Government Official and to the Keynote Speaker

11:00am-11:15am Coffee Break ☕

11:15am-12:15pm Plenary Session 1: The Changing Role of Chambers in Promoting Business

This session will feature speakers who will share their views on how SMEs can be assisted by chambers in their internationalization efforts and in becoming a part of Global Value Chains (GVCs). Within the scope of authentication issue and providing data, chambers have a critical role to expedite the process. They can cooperate on cross-border regulatory policy needs and therefore, facilitate cross-border trade.



PROGRAM

NOVEMBER 24, SATURDAY

12:15pm-01:15pm

Plenary Session 2: Innovation and Digitalization: Implications for Business

This session will examine how new technological revolution has directly transformed our lives and trade mechanisms. It should be realized that distributed ledger technologies have forced Asian developing countries to move from cross-border trade to fin-tech solutions. According to GVCs formation, service sector value added in manufacture industries should also be considered with Artificial Intelligence (AI).

01:15pm-02:30pm

Lunch 🍽️

03:00pm-04:00pm

Plenary Session 3: Regional Integration and Connectivity for Sustainable Development

Invited speakers will elaborate on their perspectives as to why traditional shipping connectivity is not enough for Asian integration/transformation. Among others, they will explain how the One Belt, One Road Initiative is expected to bring in new transportation corridors and regulatory harmonization needs, why the latter is important for diversification of the Asian economies, and how at that point chambers could have a role to play to increase connectivity between Asian countries and the world.

04:00pm-05:00pm

Plenary Session 4: A New World Economic Order: What It Means for Asia

This session will feature panelists who, in light of the rising protectionism among major economies which is seen to threaten the developing world, will examine and share their views on how to define new aspects of the new world economic order, and how opportunities and threats of this new era of populist backlash should be identified and addressed.

05:00pm-05:15pm

Coffee Break ☕

05:15pm-06:30pm

90th CACCI Council Meeting

08:00pm

Gala Dinner

- Formal Turnover Ceremony for Incoming CACCI President
- Announcement of CACCI Awards Winners
- Video Presentation by 2019 CACCI Conference Host

NOVEMBER 25, Sunday

- Optional Post-Conference Tour
- Departure of delegates



ABOUT İstanbul



İstanbul is a world city at the point of intersection of Europe and Asia, the settlement date of which extends for 300,000 years; the historical date about 3,000 years, and the date of becoming a capital, 1,600 years. Through the ages the city has hosted various civilizations and cultures, has preserved its cosmopolitan structure, where people of many religions, languages, and ethnic origins have lived together for centuries and it has become a unique mosaic in the historical process. İstanbul is one of the rare sites in the world that have succeeded in being the center in every area for long periods of time, and it is a world capital from the past to the current day.

İstanbul, which makes continents meet, is also a world-embracing congress city with its own wealth of history and nature, its being an international center of arts and culture, accessibility, alternatives of accommodation, professional services, price policies, and the quality of its convention centers.

İstanbul is the financial capital and the heart of the economy of Turkey because of its strategic location. The city generates almost 40 percent of Turkey's GDP and its annual contribution to the state budget is about 40 percent. As the country's largest industrial center, İstanbul employs approximately 20 percent of the country's industrial labor. Some of the city's main industrial products are food processing, textile production and oil products. İstanbul is also the most important export gate of Turkey with 36% of Turkey's total exportation activity. (<http://icvb.org.tr/istanbul-facts-figures>)

In 2011 and 2012, İstanbul ranked top in the world for congresses of over 500 delegates. The next target is to keep its place among the top 3 ranking congress cities in Europe and the top 5 in the world, and to attempt global leadership every year. İstanbul puts its existing values in action as a tourism potential and it hosts national and international organizations with high numbers of participants.



ABOUT İstanbul



HAGIA SOPHIA MUSEUM

Hagia Sophia is a unique architectural monument being a former patriarchal basilica, later a mosque and now a museum. For nearly thousand years, it is the largest enclosed space in the world and has been a place of attraction by the sheer spectacle of its size, architecture, mosaics and art.



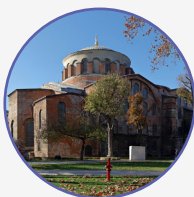
TOPKAPI PALACE

The palace was a setting for state occasions and royal entertainments and is a major tourist attraction today, containing the most holy relics of the Muslim world such as the prophet Muhammed's cloak and sword. A UNESCO World Heritage Site as "the best examples of ensembles of palaces of the Ottoman period".



BASILICA CISTERN

The cistern was built by the Byzantine Emperor Justinian in A.D. 542 on the other side of the Hippodrome to meet the Great Palace water requirements. Nowadays, it is a museum and an exhibition hall, as well as hosting concerts and poetry readings.



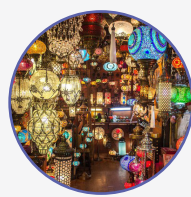
HAGIA EIRENE

Hagia Eirene ranks as the first church built in İstanbul. It reputedly stands on the site of a pre-Christian temple. As for today, it is a concert hall located in the outer courtyard of Topkapi Palace. It is open as a museum every day except Monday but requires special permission for admission.



BLUE MOSQUE

The mosque is popularly known as the Blue Mosque for the blue tiles adorning the walls of its interior. It was built between 1609 and 1616, during the rule of Ahmed I. Like many other mosques, it also comprises a tomb of the founder, a madrasah and a hospice. The Sultan Ahmed Mosque has become one of the most popular tourist attractions in İstanbul.



GRAND BAZAAR

Built in the 15th century, the huge bazaar is located in the middle of İstanbul's historical center with its streets lying beneath high domes. This is the marketplace of the tale of a thousand and one nights, one of the largest and oldest covered markets in the world, with more than 58 covered streets and over 1,200 shops which attract between 250,000 and 400,000 visitors daily.



ABOUT İstanbul



DOLMABAÇE PALACE

The Dolmabahçe Palace was The Ottoman imperial palace during the 19th century. Mustafa Kemal Atatürk, the founder of the Republic of Turkey, resided there late in his life. The 45,000sqm palace cost a mere five million Ottoman gold pounds, the equivalent of 35 tones of gold— 14 tones of which went into the decoration alone.



İSTİKLAL STREET

At the heart of İstanbul, İstiklal Street is a 24-hours live zone in İstanbul. During daytime, you will meet thousands of people, doing their business, shopping or just walking around. When the day turns into night, you will again meet thousands of people walking around the street, going to restaurants and night clubs along the street. To experience daily life in İstanbul, İstiklal Street should be visited.



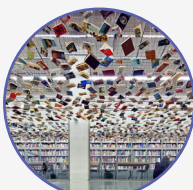
ORTAKÖY SQUARE

Artists gather every Sunday to exhibit their works in a street gallery. The variety of people creates a lively scene. Sample a tasty morsel from one of the street vendors. There is a church, a mosque and a synagogue that have existed side by side for hundreds of years – a tribute to Turkish tolerance at the grass roots.



RUMELIAN CASTLE

Rumelihisarı (Rumelian Castle) is a fortress located in the Sarıyer district of İstanbul, Turkey, on a hill at the European side of the Bosphorus. It was built by the Ottoman Sultan Mehmed II between 1451 and 1452, before he conquered Constantinople. The Castel is now a museum and an open-air theater for various concerts at festivals during the summer months.



İSTANBUL MODERN ART MUSEUM

The museum offers a wide array of services in a multifaceted İstanbul, including permanent and temporary exhibition galleries, photography gallery, library, cinema center, cafe and a design store. In addition, the Museum also offers video educational and social programmes.



MAIDEN'S TOWER

Maiden's Tower is also known as Kizkulesi which is located at the entrance of the Bosphorus Strait and today it became the symbol of İstanbul. This tower has been in service as a lighthouse, a watchtower, a traffic control center and a prison in its lifetime and after its restoration now it is open as a several-flat tower for tourist attraction... an observation terrace, gift store, a small Bosphorus Museum, tea/coffee house and restaurant.

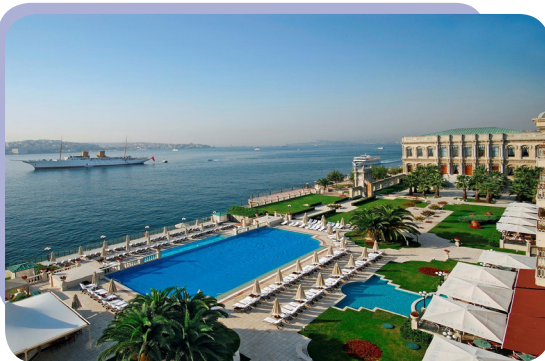


ABOUT ÇIRAĞAN PALACE KEMPINSKI

Welcome to the only Ottoman Imperial Palace and Hotel on the Bosphorus. Çırağan Palace Kempinski offers a resort ambience in the city and reflects the ultimate luxury of a genuine Ottoman Palace.

With a total of 310 rooms, including 279 rooms and 20 suites in the main hotel section and 11 suites in the imperial palace section, and the hotel's restaurants & bars that offer a blissful culinary experience, Çırağan Palace Kempinski İstanbul is regarded as the city's most distinguished high profile meetings & congresses for private companies, or extravagant weddings & social events that create memories to remember for a lifetime experience.

Beyond all the Spa facilities, a favorite is the winter heated infinity outdoor pool, which gives you the feeling of floating on the Bosphorus. Çırağan Palace Kempinski İstanbul is the only hotel in İstanbul accessible by car, yacht and helicopter.





ABOUT CACCI

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) is a regional grouping of national chambers of commerce and industry, business associations and business enterprises in Asia.

It is a non-governmental organization serving as a forum for promoting the vital role of businessmen in the region, increasing regional business interaction, and enhancing regional economic growth. Since its establishment in 1966, CACCI has grown into a network of national chambers of commerce with a total now of 29 Primary Members from 27 countries and independent economies from Asia. It cuts across national boundaries to link businessmen and promote economic growth throughout the Asia-Pacific region. CACCI is granted consultative status under the United Nations and a member of the Conference of NGOs (CoNGO).

Among the benefits of membership in CACCI are the following:

- 1. Policy Advocacy** - CACCI aims to play a strong policy advocacy role in order to establish a business environment conducive to creating better opportunities for members.
- 2. Networking** - Participation in CACCI activities provides members the opportunity to expand their market reach by establishing contacts with the business communities and government bodies of the region.
- 3. Participation in CACCI Conferences and Training Programs** - Members participate in the annual Conferences and various training programs which CACCI regularly conducts on its own or with selected strategic partners.
- 4. Interaction in Product and Service Councils** - Members participate in the activities of the various Product and Service Councils, which are business groupings organized along product or service lines with a primary objective of promoting business cooperation
- 5. Access to CACCI publications** - CACCI publishes the CACCI Profile, its monthly newsletter; the CACCI Journal of Commerce and Industry, a bi-annual publication which features papers, speeches, and other articles pertaining to issues affecting the regional economy; and newsletters of its various Product and Service Councils.



ABOUT TOBB

The Union of Chambers and Commodity Exchanges of Turkey (TOBB) is Turkey's largest business organisation representing the interest of more than 1.5 million businesses of all sizes, sectors and regions. Being part of the Continental Chamber system, all commercial companies in Turkey are members of chamber network through 365 local chambers and commodity exchanges. TOBB therefore has the legitimacy to speak on behalf of the whole business community. Over 1.5 million members of TOBB provide 60 % of employment, 75 % of GDP, 80% investment and 100 % of export. TOBB has committed to ensuring framework conditions, such as entrepreneurial freedom and fair competition, open markets, an education system compatible with private sector needs and a sound infrastructure, which promote growth and prosperity.

TOBB and the whole chamber network finance their services with own sources generated through membership fees and services. Every four years, all the governing bodies (Plenary Assembly, Board of Directors, Presidents and Chamber Assemblies, etc.) of chamber system are elected. There is no appointment to the governing bodies by the Government. The chamber system in Turkey issues all trade documents, ATA Carnets, TIR Carnets and conduct the trade registration. In addition to these functions assigned by legislation, the CCI network organise in-company training and provide information on taxes, marketing, innovation and business law, advice on managing human resources, foreign trade and institutionalisation.

TOBB is an active member of global and regional chamber organisations, such as the International Chamber of Commerce (ICC), Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI), Association of European Chambers of Commerce and Industry (EUROCHAMBRES) and Islamic Chamber of Commerce, Industry and Agriculture. With its wide international network and strong international relations services, TOBB represents the interest of the business community abroad, promote global business relationships and provide support for investments in Turkey.

Its roots reaching out to the whole country and the worldwide presence and overview of the entire breadth of the economy make the TOBB the competent partner of decision makers. TOBB is consulted by decision makers on laws that are relevant to the economy. This consultation could be in different forms, such as official hearings, in the daily contacts between TOBB experts and the specialists at the ministries and summit talks with ministers or the Prime Minister's Office and President's office. Finally, over 1.5 million businesses share one thing—they count on TOBB to be their voice in the country and abroad.



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Confederation of Asia-Pacific Chambers of Commerce and Industry

HOST



The Union of Chambers and Commodity Exchanges of Turkey

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