



**International Exhibition of High-Tech and  
Equipment for the Arctic, Siberia and the Far East**

**VTTA-OMSK-2015**

**October 7-8, 2015 • Omsk**



## **ORGANIZERS OF THE EXHIBITION**

- **Government of Omsk Region**
- **Council for the Arctic and Antarctic at the Federation Council of Federal Assembly of Russia**
- **Interregional Non-Governmental Organization «Association of Polar Explorers»**

**THE EXHIBITION OPERATOR –**  
**«Agency on advertising**  
**and exhibition activities» OJSC**





## *With the assistance of*



- Interregional association «Sibirskoe Soglashenie (Siberian Agreement)»
- The office of the Plenipotentiary of the President in Siberian Federal District
- Arctic Academy of Sciences
- Academy of Military Sciences of the Russian Federation





## *The objective of the exhibition*



- development of intersectoral, interregional and international cooperation of high-tech enterprises, scientific organizations and educational institutions for implementation of the State strategy of the Arctic, Siberia and the Far East development;
- demonstration of import-substituting machinery, equipment and technologies for the Arctic and remote regions of the Russian Federation;
- discussion of problems and making suggestions on intensive use of science achievements and innovations in the Arctic and Asian parts of Russia



# *Structure of the exhibition*



- Business programme
- Exhibitional programme
- Cultural programme





# *Main events of the business programme*



**Off-site meeting of Advisory council across the Arctic and Antarctic at the Federation Council of Federal Assembly of Russia** devoted to the topic: «National objectives for the implementation of priority infrastructure projects aimed at the development of the Arctic Zone of the Russian Federation. National security of its territory»

**Plenary Session** devoted to the topic: «**Organizing an interregional scientific, technical and industrial cooperation for the development of the Arctic, Siberia and the Far**»

**Discussion platform** «Concerning the organization of use of scientific and technological solutions of the Russian Academy of Sciences, public academies and sectoral science for the development of the Arctic region, Siberia and the Far East»





## *Exhibitional section*



- Regions display
- Organizations display
- Technologies display
- Outdoors equipment display
- Official visits





## *Main sections of the exhibition*



- machinery and technologies for reliable operation of industrial and social infrastructure in the Arctic and adjacent areas;
- machinery and technologies for the protection of resources and transport routes, provision of border security of the Arctic coastal zone, Siberia and the Far East ;
- vehicles for coastal defense troops and special units in border areas;
- multi-role unmanned systems and devices;
- satellite systems, search, intelligence and surveillance aids;
- systems of communication and control , processing, transmission and protection of information;
- wheeled, tracked and amphibious equipment for remote areas;
- engineering and special- purpose vehicles,safety equipment;
- logistics centers;
- means and systems to ensure national security and counter-terrorism; industrial, environmental, fire and transport security;
- means of prevention and elimination of emergencies consequences;
- power supply and energy saving technologies in industrial and social infrastructure of remote regions;
- geological exploration, digital cartography, equipment and technologies to develop hard-to-reach mineral reserves in remote regions;
- engineering and petrochemical industries technologies;
- special clothes and footwear, means of individual and collective protection for the Arctic region and adjacent areas;
- food for remote areas with low temperature conditions;
- system of training and re-training of professional staff, scientific and technical literature and information;





16  
group stands

27  
regions of  
Russia

250  
Russian and  
foreign  
exhibitors

More than 20  
events of  
business  
programme

## Exhibition VTТА-Omsk-2015

16700  
visitors

17000  
sq.m. in the  
pavilion and  
outdoors

More than 1500  
developments of  
military and civil  
designation

31  
foreign  
delegations





# Participation cost



The participation fee includes the following payments:

<b>Registration fee</b>	<b>11500 rubles</b>
<b>Publication of the Exhibitor profile in the Official exhibition catalogue</b>	<b>2000 rubles</b>
Ordered exhibition space	
Construction of exhibition stands	
Ordered additional equipment and services.	

**All prices include VAT at the rate of 18%.**

Payment of the registration fee and payment for publication of the Exhibitor profile in the Official exhibition catalogue are mandatory payments for all Participants.

Exhibition areas rental cost:

<b>1sq.m. of raw space in the pavilion (min. 12 sqm)</b>	<b>3000 rubles</b>
<b>1 sq.m. of open area in front of the pavilion</b>	<b>1000 rubles</b>
<b>1 sq.m. of equipped space in the pavilion (min 6 m)</b>	<b>6000 rubles</b>

Additional payment for the stand, raw space: corner stand - 10%, peninsula stand — 15%, island stand - 30% of the cost of the stand.

In order to support small and medium-sized businesses, as well as for the group national and regional stands there are **reduced prices** for participation in the exhibition:

<b>1sq.m. of raw space in the pavilion (min. 12 sqm)</b>	<b>2400 rubles</b>
<b>1 sq.m. of open area in front of the pavilion</b>	<b>800 rubles</b>
<b>1 sq.m. of equipped space in the pavilion (min 6 m)</b>	<b>4800 rubles</b>



# Seniority levels

Highest level

Middle level

Expert level

Federal ministries and agencies



Regional authorities

Association of Polar Explorers



Non-commercial organizations

Commercial organizations

Mass media





# *Exhibition infrastructure*



Exhibition pavilion 7000 sq.m

Congress hall 6000 sq.m.  
4 conference halls for 900 people

Outdoor area 10000 sq.m.

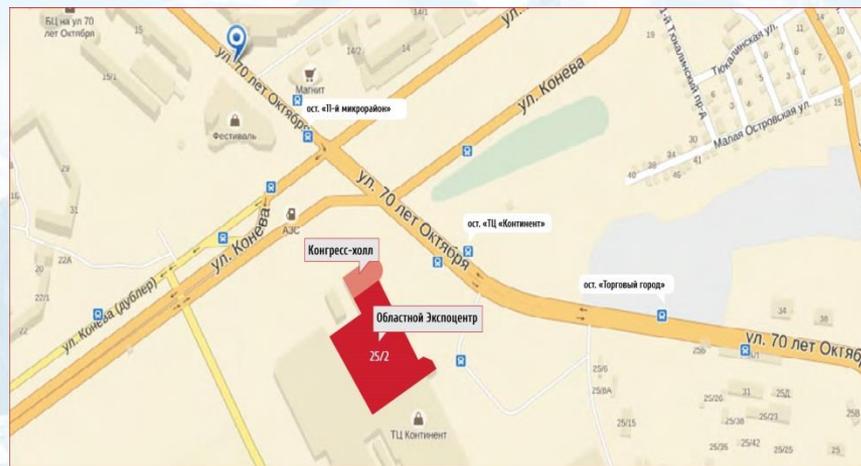
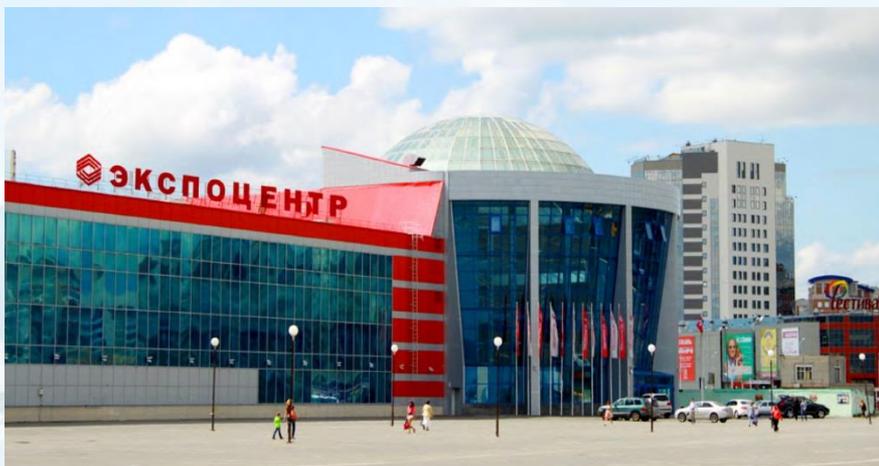
Car parking lot

Servicing and provision areas





# Exhibition venue



- Regional Expocenter is located at the intersection of busy highways in the left-bank part of Omsk
- 10 minutes to the historic city center
- 30 minutes to the railway station
- 15 minutes to the airport «Omsk-Centralny»





## *Detailed information*



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**АГЕНТСТВО**  
Рекламно-выставочной деятельности